

HYGIENE MADE EASY AND EFFICIENT IN HOSPITALITY

Achieving exceptional hygiene and stronger businesses in the hotel, restaurant and catering industries.



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THE KEY HOSPITALITY Challenges you face

Whether it's meeting regulations, handling budgets, or keeping guests satisfied, hospitality managers face a host of hurdles that we can help with.



1. Superior hygiene that satisfies guests

- Upholding high standards in high-traffic areas.
- Complying with stringent hygiene regulations.
- Exceeding expectations to cultivate loyal customers.
- Addressing hygiene-conscious guests' concerns.
- Offering visible hygiene compliance, ensuring the highest level of quality and reliability for consumers and staff.



2. Quick and efficient cleaning

- Achieving uniform cleanliness across multiple surfaces, rooms, and facilities.
- Saving time in the cleaning process.
- Dealing with the additional cleaning demands during events, conferences, and special occasions.



3. Managing budgets and cleaning staff

- Maximising performance while using less product.
- Handling budget constraints while maintaining high standards.
- Preventing staff turnover by providing better cleaning products and processes.
- Mitigating risks to cleaning staff through easy-to-use products.

Dirty dishes deter repeat customers

A survey of diners found that unclean dishware was the most common reason for not returning to a restaurant.*

*Citron Hygiene

Pleasant scents can boost moods

There is a 40% improvement in mood after being exposed to a pleasant odour.*

*Sense of Smell Institute

Poor hygiene makes guests leave

80% of people say they would leave a hotel if it didn't meet their own cleanliness or hygiene standards.*

*Direct365 2016 survey



HOW HYGIENE EFFICIENCY CAN DELIVER RESULTS

Our products are designed around three core principles: effectiveness, efficiency, and sustainability. This empowers you to address the challenges you may face.

HOW OUR PRODUCTS CAN Solve your challenges

Our products are designed around three core principles: effectiveness, efficiency, and sustainability. This empowers you to address the challenges you may face.

Effective

Our solutions deliver

- Exceptional performance.
- Data-supported effectiveness.
- Hygiene measures with direct benefits.

Improved wellbeing

Which means

- Cleaner and more hygienic spaces.
- Better customer experiences.
- Reduction in the spread of viruses and bacteria.

Efficient

Our portfolio of trusted brands

- Is easy and intuitive to use.
- Requires minimal training to use them.*
- Simplifies cleaning routines.
- Helps cleaning staff get the job done faster.

*Refer to Product Usage Instructions prior to use

More sustainable

Helping you meet goals through

- Reduced chemical footprint.
- More sustainable packaging.
- Reduced waste and emissions.

Better cost management

Which means

- Improved cleaning staff productivity.
- Saving of both time and money.
- Inventory management made easier.

Enhanced facility reputation

Which means

- Demonstrating care for cleaning staff's well-being.
- Enhanced customer satisfaction.
- Reduction in environmental impact.

HELPING YOU TACKLE THE MANY Challenges in Hospitality

Proven production for productive businesses





Proven to kill E.Coli, Salmonella, Listeria, MRSA, and the flu virus.*

Suitable for use on hard and soft surfaces.**

Better washroom hygiene, easier toilet cleaning



of the most common toilet stains are easily removed with Harpic.***

Kills 99.9% of bacteria to freshen your toilet.

Harpic Power Plus Original is 10X more effective at removing limescale.***

Used by millions of people in more than 60 countries around the world, our trusted solutions empower you to improve hygiene efficiency across your hospitality spaces.



Hospitality hygiene hotspots



SOLUTIONS FOR ALL YOUR Hospitality spaces

Whether it's hotel rooms, kitchens, or receptions, our professional solutions make hygiene in your establishment easy and efficient.

Hotels: receptions

In busy hotel receptions, maintaining impeccable hygiene poses challenges with frequent hand exchanges on high-touch areas such as the reception desk, key cards, and luggage trolleys.

Continuous foot traffic on both carpeted and hard surface floors leads to the accumulation of dirt, stains, and germs.

These issues highlight the need for effective solutions to provide guests with a hygienic and welcoming hotel experience.

1. Carpets & Upholstery



Apply **Vanish Carpet Care** on carpeted areas to remove stubborn stains and odours, leaving carpets clean and fragrant. Carpet Care & Vacuum Foam removes 3x more dirt vs vacuuming alone.



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Apply Vanish Gold Oxi Action Carpet & Upholstery Stain Remover Spray on reception sofas, armchairs etc to ensure exceptional stain removal action along with ensuring that the fabric and upholstery remain fresh and fragrant. 2. Hard Surfaces



Use Dettol All Purpose Cleaner Disinfectant Concentrate or Dettol Antibacterial Multi-Action Cleaner to combat constant foot traffic on hotel hard surface floors, and maintain a clean, hygienic guest environment.

3. Soft Surfaces



Apply **Dettol Disinfectant Spray** to efficiently & effectively kill 99.9% of viruses and bacteria on soft surfaces like Sofas, Cushions, Chairs, Armchairs etc.

4. Metal



Apply **Brasso Metal Polish** for a longer lasting shine on brass, copper, stainless steel, and chrome surfaces. It's easy to use and has a long- lasting shine on metals.

5. Hand Sanitising



Provide **Dettol Hand Sanitiser Gel Aloe Vera** to leave your guests' hands hygienically clean and soft whilst also killing 99.9% of viruses and bacteria. It's rinse-free and non-sticky, making it even more easy-to-use.

6. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors, and maintain a clean, hygienic environment for your employees & customers. It's powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospitalgrade cleaning & disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardestto-kill non-enveloped viruses. It makes upto 83, 5 Litre buckets**.

7. Windows & Mirrors



Employ **Windolene Trigger 4** Action Spray with its easy-to-use formula which delivers a streak free shine on all windows, mirrors & glasses.

Hotels: rooms

Hotel rooms contain numerous high-touch zones that are frequently handled by different guests and will swiftly accumulate dirt, stains, and germs if not cleaned and sanitised regularly.

The steady flow of guests also contributes to the build-up of dirt, stains, and germs on both carpeted and hard surface floors.

1. Vertical & Irregular Surfaces



Apply **Vanish Carpet Care** on carpeted areas to remove stubborn stains and odours, leaving carpets clean and fragrant. Carpet Care & Vacuum Foam removes 3x more dirt vs vacuuming alone.

2. Soft Surfaces



Apply Mr Sheen Multi-Surface Polish Original for a quick and easy way to clean and polish hotel rooms' wood, glass, plastic, stainless steel, mirrors, paintwork, tiles and enamel.

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3. Windows & Mirrors



Apply **Dettol Disinfectant Spray** to efficiently & effectively kill 99.9% of viruses and bacteria on soft surfaces like Sofas, Cushions, Chairs, Armchairs etc.

4. Hard Surfaces



Apply **Dettol Multi-Purpose Cleaner** to effectively eliminate 99.9% of viruses and bacteria on hard surfaces such as desks and tables.



Use Dettol All Purpose Cleaner Disinfectant Concentrate to achieve one-step and hospitalgrade cleaning & disinfection for hard surfaces. This concentrate can be used for 333 triggers, which is a significant reduction from single-use plastic, thereby making it more sustainable.

5. Windows & Mirrors



Employ **Windolene Trigger 4** Action Spray with its easy-to-use formula which delivers a streak free shine on all windows, mirrors & glasses.

6. Vertical & Irregular Surfaces



Use **Dettol Anti-Bacterial Wipes** for quick and effective cleaning on vertical & irregular surfaces. No need to spray first – just wipe & achieve quick, fast & effective cleaning on items like lamps, décor items etc.

Hotels: kitchens

In busy hotel kitchens, where cutlery, cups, and plates are in constant use, maintaining spotless, sparkling, and streak-free dishware is not only critical for operational excellence but also for meeting and exceeding customer expectations. In fact, a staggering 80% of people would consider leaving a hotel if it failed to meet their cleanliness and hygiene standards.*

1. Dishwashers



Use Quantum Professional Dishwasher Detergent & Glasswash Detergent to easily remove the 6 most common dishware stains, even on short cycles. Quantum Professional Glasswash Detergent results in streak-free and shiny glasses



Use **Quantum Rinse Aid** to enhance your dishwasher's performance. It will tackle wet spots and speed up the drying process, giving 5-star service results.

2. Hard Surfaces



Use Dettol All Purpose Cleaner Disinfectant Concentrate or Dettol Power & Pure Kitchen Spray to ensure 100% grease removal and disinfecting power, leaving your kitchen hygienically clean and sparkling.

3. Hand Washing



Equip your hotel kitchens with Dettol Pro Cleanse Liquid Handwash to ensure clean & hygienic hands with its unique dermatologically tested antibacterial formula.

4. Metal



Apply **Brasso Metal Polish** for a longer lasting shine on brass, copper, stainless steel, and chrome surfaces. It's easy to use and has a long- lasting shine on metals.

5. Cooker Hoods



Use **Cillit Bang Professional Kitchen Degreaser** for effortless removal of food stains, grime & tough grease on Cooker & Exhauster Hoods. It ensures 100% stain removal and gives visible results in seconds.

6. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors, and maintain a clean, hygienic environment for your employees & customers. It's powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospitalgrade cleaning & disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardestto-kill non-enveloped viruses. It makes up to 83, 5 Litre buckets*.

7. Dustbins



Apply **Dettol Disinfectant Spray** to efficiently & effectively kill 99.9% of viruses and bacteria present on dustbins & trashcans in the Kitchen.

Hotels: washrooms

Hotel washrooms face constant use, inviting limescale, stains, germs, and unpleasant odours. Studies show that 86% of people develop a negative perception of a company with poorly managed restrooms.* Therefore, maintaining impeccable hygiene is critical for hotels.

1. Toilet Bowls



Use Harpic Power Plus Toilet Bowl Cleaner for effortless removal of the 6 most common toilet stains: limescale, soil, urine, rust, dirt, and vomit. With its thicker formula and extended contact time, Harpic is 10X more effective than bleach on limescale and stain removal.

3. Odour Control



Use **Air Wick Freshmatic** in washrooms for 70 daysof fragrance and freshness with the convenience of refills. It acts in seconds, neutralises odours, resulting in a pleasant environment.

2. Toilet Pots, Cubicles & Urinals



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Bathroom Cleaner to kill 99.9% of viruses and bacteria on basins and taps**, giving your washroom a sparkling clean and a refreshing fragrance.

Use Dettol Power & Pure

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Use **Dettol Big & Strong Bathroom Wipes** to help you tackle various dirt, spills, and stains for a more hygienic environment in Washrooms. No need to spray first – just wipe & achieve quick, fast & effective cleaning.

4. Hard Floors



Action Cleaner to combat constant foot traffic on hard floors, and maintain a clean, hygienic environment for your employees & customers. It's powerful formula is tough on dirt, soap scum and grime.

Use Dettol Antibacterial Multi-

6. Hand Washing



Provide **Dettol Pro Cleanse Liquid Handwash** to enable clean & hygienic hands for employees & customers with its unique dermatologically tested antibacterial formula.

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Use **Dettol Washroom Cleaner Disinfectant Concentrate** to achieve one-step and hospitalgrade cleaning & disinfection for hard floors & surfaces. It provides 3 in 1 action: removes soap scum, deodorises & disinfects. It makes upto 83, 5 Litre buckets.***

5. Mirrors



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak free shine on all windows, mirrors & glasses.

7. Sinks & Taps



Use Cillit Bang Limescale Remover Professional to effectively remove limescale, soap, scum, rust or dirt in seconds. Cillit Bang Bleach & Hygiene Spray is 10 times better than bleach alone.

Not compatible with copper. *1.2% concentration for cleaning stains.

Restaurants & cafes: dining areas

In restaurants and cafes, ensuring quick and efficient table cleaning after customer usage is crucial for a hygienic, pristine environment. Succeeding or falling short in this area can directly impact both customer satisfaction and hygiene standards. These are our recommended solutions to address common problem areas.

1. Hard Surfaces



4. Metal

Use **Dettol All Purpose Cleaner Disinfectant Concentrate or Dettol Multi-Purpose Cleaner** effectively eliminate 99.9% of viruses and bacteria on hard surfaces such as tables, counters etc in dining areas.

Apply Brasso Metal Polish for

copper, stainless steel, and

metals.

a longer lasting shine on brass,

chrome surfaces. It's easy to use

and has a long-lasting shine on

2. Vertical & Irregular Surfaces



for quick and effective cleaning on vertical & irregular surfaces. No need to spray first – just wipe & achieve quick, fast & effective cleaning. Can be used on coffee machines, POS machines etc.

Use Dettol Anti-Bacterial Wipes

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5. Windows & Mirrors



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6. Hard Floors



Use Dettol Antibacterial Multi-Action Cleaner to combat constant foot traffic on hard floors, and maintain a clean, hygienic environment for your employees & customers. It's powerful formula is tough on dirt, soap scum and grime.



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3. Hand Sanitising



Provide **Dettol Hand Sanitiser Gel Aloe Vera** to leave your guests' hands hygienically clean and soft whilst also killing 99.9% of viruses and bacteria. It's rinse-free and non-sticky, making it even more easy-to-use.

Restaurants & cafes: kitchens

Managing restaurant and cafe kitchens involves challenges like odour control from food waste, ensuring food contact surfaces are safely disinfected, and maintaining impeccable dishware for positive guest experiences.

1. Dishwashers



Use Quantum Professional Dishwasher Detergent & Glasswash Detergent to easily remove the 6 most common dishware stains, even on short cycles. Quantum Professional Glasswash Detergent results in streak-free and shiny glasses



Use **Quantum Rinse Aid** to enhance your dishwasher's performance. It will tackle wet spots and speed up the drying process, giving 5-star service results.

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Restaurants & cafes: washrooms

Washrooms in restaurants and cafes often face heavy use, leading to issues such as limescale accumulation, stubborn stains, dirt build-up, and unpleasant odours. These issues significantly affect customer comfort, highlighting the need for regular and effective cleaning.

1. Toilet Bowls



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HOW RECKITT AND HILTON RAISED HYGIENE Standards and guest confidence

Hilton

Problem

In the post-Covid landscape, the hospitality industry tackled the dual challenge of guest safety and improved hygiene while also enhancing guest experiences. Hilton, a major player in this sector, partnered with Reckitt to try and meet these challenges head on.

Solution

- Reckitt Pro Solutions and Hilton partnered to launch Hilton CleanStay — an innovative initiative integrating advanced hygiene protocols, disinfection techniques, and staff training.
- Features like the Hilton CleanStay Room Seal, focused disinfection, and contactless check-in boosted guest safety and satisfaction.
- 69% of those aware of the CleanStay program said it made them more likely to stay at a Hilton in the next 6 months.
- The program created not only tangible improvements, but also global industry recognition, solidifying Hilton CleanStay as a hallmark of guest reassurance and well-being in the worldwide hospitality industry.





69%

of those aware of the CleanStay program, 69% claimed it made them more likely to stay at a Hilton in the next 6 months.

No. 1 Hilton's cleanliness was rated #1 amongst hotel groups including Marriott group.*

> *Hilton CleanStay Research by Hauser & Associates, Inc.



"Hilton CleanStay builds on the best practices and protocols we've developed over the last several months, allowing our guests to rest easy with us and focus on enjoying the unforgettable experiences we have to offer – while protecting our Team Members who are on the front lines of hospitality."

Christopher J. Nassetta, Hilton President and CEO





EXPLORE OUR OTHER GUIDES

Depending on your industry and needs, you may wish to explore our other Reckitt Pro Solutions cleaning and hygiene guides.

Further resources

@ reckitt



General Brochure





EASY AND EFFICIENT IN EDUCATION Achieving exceptional hygiene and stronger businesses in educational spaces.

Kitchen

Education







LET'S TALK

Contact our team to chat about how our solutions can help your business

email prosolutions@reckitt.com uk.reckittpros.com

